



Nevada Department of
Health and Human Services

Oral Health Program

February is

National Children's Dental Health Month

Help support a healthy smile by swapping out your sugary beverages with
Water – Nature's Drink!

How to Become Eligible to Earn Prizes (prizes donated by our generous sponsors)

RULES

- Who:** While anyone can take the challenge, in order to be eligible for a prize, you must be between 5 to 18 years of age.
- When:** Contest runs 2/1/2021 to 2/28/2021. Videos must be posted by midnight on February 28, 2021 to be eligible for submission.
- Why:** National Children's Dental Health Month
- Where:** Post your video using **#sipNflip4NVkids** to any social media platform
- How:** You must follow the steps of the contest (state your name, state why you are drinking water, sip and flip the cup/water bottle, and challenge others) in any order, for your video to be entered for judging.

CATEGORIES

- Most Creative: originality, music, graphics
- Best Quality: cinematography, video production, design
- Most Viral: shares, comments, likes
- Best Overall Video: production, videography, design, message
- Sponsor's Favorite: creative and effective incorporation of video content

JUDGING

Judging panel will consist of sponsor representatives. Entries will be judged and winners selected by March 8, 2021. Winners will be announced on the Nevada Oral Health Program website on March 12, 2021 at <http://dph.nv.gov/Programs/OH/OH-Home/>

This contest is not sponsored, endorsed, or administered by any social media platforms. Each video is judged on creativity and what you apparently had to work with, not against other entrants in the category. There can be multiple winner in a given category. Prizes may include tickets to a water park, gift baskets, electronic toothbrush bundles, and many more. Prizes are subject to change without notice.

